

Greetings:

CALSTART, a national, non-profit membership organization that works with industry to drive commercialization and improvement of clean transportation technologies, is inviting you to participate with us as we evaluate a new technology that is generating some interest among fleets. The project, funded by the California Energy Commission and Southern California Gas Company, combines Efficient Drivetrain Inc.'s intelligent multi-mode plug-in hybrid electric vehicle (PHEV) powertrain with Greenkraft's CNG-powered 14,500-pound, Class-4 medium-duty truck. The project will demonstrate the integrated, full-performance, and range-extended CNG-PHEV on the road.

Here's where you come in. CALSTART is reaching out to fleet managers to participate in a Voice of the Customer (VOC) survey today, and then in October to join us for a VOC Technology Review. If you are only able to participate in one, that is fine, but we would be most appreciative for any participation you can offer. If you think someone else in your company or organization is more qualified to respond to this, please forward the email to him/her.

Survey

Here is a link to the [CALSTART Voice of the Customer Survey](#). It will take you less than ten minutes to fill out. The purpose is to get your feedback on the prototype CNG-PHEV truck, and to gauge your interest in the technology. The survey is 100% confidential and no names will be shared.

Voice of the Customer Technology Review

You are invited to participate in a high level review of the EDI/Greenkraft truck project on Tuesday, October 6 at the Southern California Gas Energy Resource Center in Downey from 10 a.m.-2 p.m. This is designed as a small, intimate gathering (under 30 people). The prototype truck will be available to drive along with several other natural gas vehicles during a lunchtime Ride and Drive. The day will conclude with a customer-only roundtable discussion designed to get feedback on what you hear and experience that day.

The next steps include responding to the survey by next Wednesday, July 22. We are also requesting that you RSVP to ktaylor@calstart.org for the VOC Technology Review at your earliest convenience. If we don't hear from you we'll be following up with phone calls to determine your interest in supporting our work on this project.

Thanks for your consideration of this opportunity,

Kimberly

Kimberly Taylor, Director Member Services

626-622-6229

Become a CALSTART member and help speed the pace of clean transportation commercialization:
www.calstart.org

Become an Accredited Sustainable Fleet! CALSTART has teamed with NAFA to create and support the NAFA Sustainable Fleet Accreditation Program – the standard to measure and document fleet sustainability. More info: www.nafasustainable.org.